# NEWS April 2016

## CHATEAU LE BON PASTEUR – 2015 VINTAGE – PRIMEURS TASTINGS



Château Se Bon Pasteur

## <u>UNION OF GREAT WINES OF</u> BORDEAUX (UGCB)

This year gave birth to a new tasting format for "*Giving flawless professionalism to tastings*"

More professional and more selective, the UGCB thoroughly revised its PRIMEURS 2015 week (4-7 April 2016). Two days in properties with tastings for importers and traders, together with two mornings for the press at the new Bordeaux stadium and a closing



day open to businesses in the wine industry ... and more blind tastings! For market launchers, a day of tasting is created, bringing to the new *Matmut Atlantic* stadium all 120 UGCB properties in a **Silent Tasting**, which wants to be as effective as silent. "*People must be able to taste in very good conditions*," says Olivier Bernard, president of UGCB.



#### <u>UGCB - Pomerol tasting at Château BEAUREGARD</u>

Last year, Château Petit Village hosted the 2014 Pomerol. This year its neighbor, Château Beauregard opened its doors for tastings. The sun, although shy, was back and showed off the

simple and classical architecture of Beauregard. Here again, the homogeneity of the quality of wines is to be noted, even though only 9 Crus of Pomerol were presented : Beauregard, **Le Bon Pasteur**, La Cabanne, Clinet, La Conseillante, La Croix de Gay, Gazin, Petit-Village and La Pointe.



## HALL OF DOMINICANS Saint Emilion



From 4<sup>th</sup> to 7<sup>th</sup> April, over 500 wines from the Union of Saint-Emilion/Pomerol/Fronsac were presented in Saint-Emilion's historical Hall of Dominicans and Pomerol Wine Syndicate. This tasting was reserved for the press and professionals. Tuesday 5<sup>th</sup> and Wednesday 6<sup>th</sup> April 2016 at the prestigious Grand Hotel de Bordeaux Tasting. This year 150 distributors and brokers registered for this tasting.







# LES CLES DE CHATEAUX

"Keys to the castles" From Monday 4 to Thursday, April 7, 2016 at Château La Dominique. Wines followed by Michel and Dany Rolland and their collaborators. "There is something to enthuse, it was

great grapes and is a great vintage wine with clear, better than we ever did, "says

the world-renowned oenologist **Michel Rolland**. "*To compare the scale of the great vintages, it has the power of 2005, very silky tannins, density and good length and fullness and solar charm of 2009,*" he outlines.

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